



LA VIDA DE LAS CACHINCHES

From Forgotten Waters to a Living Community Canvas

An ancient stream runs through our city.

Though no longer the reliable and vital waterway it once was, Las Cachinches Arroyo remains embedded in our landscape, a reminder of San Miguel de Allende's origins. For centuries, its waters sustained people and wildlife, enabling settlement, nourishing orchards and livelihoods, and shaping daily life.

Today, it has largely been reduced to a storm drain, in places marked by pollution and neglect, and its significance has been virtually forgotten. And yet, it persists: an exceptional urban wildlife corridor and shared public space, still holding potential for connection, stewardship, and renewal.



Sociedad Audubon de México, AC

+52.415.119.4671 www.audubonmexico.org audubondemexico@gmail.com

RFC: AME950424FG1 Donataria Autorizada

Mural Walk Project: la Vida de Las Cachinches

April 19-22, 2026

Inauguration and community celebration event: Earth Day - April 22, 2026

Deadline for sponsor confirmation: April 10, 2026

Sociedad Audubon de Mexico, A.C. invites you to participate in the revitalization of Las Cachinches Creek, reconnecting people with the waterway that once made settlement in San Miguel de Allende possible. Today, this project invites the community to rediscover and care for the waterway that gave life to our city.

Prominent urban artists from San Miguel will transform 90 meters of public walkway within the Arroyo Las Cachinches Art District into an open-air gallery, featuring twelve large-scale murals that celebrate the arroyo's history, ecology, and enduring presence.

Public art has the power to transform how we see and relate to the places around us. These murals will invite residents and visitors to experience Las Cachinches as a living thread connecting nature, culture, and community. By making both its history and the life it supports visible and accessible, the walkway becomes a space for learning, reflection, and inspiration—while also encouraging environmental stewardship through meaningful actions such as planting native species for birds and pollinators, and caring for the landscape.

With your support, we can transform Las Cachinches from a forgotten stream into a vibrant public space—where art, nature, and community come together to inspire connection to the living systems that sustain our city.



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Become a Patron

Project Impact

- Transforms 90 meters of the Las Cachinches Arroyo corridor into a vibrant public art space;
- Celebrates the history, ecology and living presence of this ancient stream;
- Supports San Miguel's local artists and creative economy;
- Creates outdoor learning opportunities for nearby schools;
- Encourages stewardship through community clean-ups and habitat plantings;
- Strengthens San Miguel's reputation as a cultural and sustainable tourism destination.

Patron benefits

- Public recognition and visibility in a high-traffic community corridor for a minimum of 5 to 7 years.
- Association with a unique cultural and natural tourist and resident destination.
- Visible support for the improvement of public spaces and sustainable tourism in San Miguel de Allende.
- Visible support for children and the community's connection with nature.
- Demonstrated commitment to environmental responsibility and quality of life.
- Participation in the preservation of local cultural and natural heritage.

As a patron of the Las Cachinches Mural Walk, you will become part of the story of La Vida de Las Cachinches. Your support helps transform the arroyo into a unique cultural and natural destination — inspiring residents and visitors to rediscover and care for this historic waterway.

Legacy Patron: \$20,000 mxn

Fundamental support for the creation of the Las Cachinches mural walkway, project coordination and the community unveiling celebration on Earth Day.

Recognition includes:

- Designation as a Legacy Sponsor of La Vida de Las Cachinches;
- A prominent position on the Patron recognition wall with your company logo and QR code to your website or social media;
- Acknowledgement as a Presenting Sponsor of the Earth Day unveiling celebration;
- Invitation to speak at the unveiling celebration;
- Largest logo placement on project materials and event signage;
- Featured recognition in media and social media publicity;
- Invitation to meet the artists at work with photo opportunity;
- Recognition on the Audubon website.

Mural Patron: \$12,000 mxn

Supports the creation of one 8-meter mural, helping bring the story of Las Cachinches to life.

Recognition includes:

- Designation as a Patrocinador del mural;
- Recognition on the Patron recognition wall with your logo/name and QR code to your website or social media;
- Acknowledgement of your patronage at the community unveiling celebration;
- Logo/name placement on project materials and event signage;
- Recognition in media and social media announcements;
- Recognition on the Audubon de Mexico website.

Community Circle: \$1000 - \$5000 mxn

Financial or in-kind contributions help support the creation of the murals, educational and outreach materials, and provide food and refreshments for the artists as they work along the arroyo.

Recognition includes:

- Designation as a Community Circle Patron;
- Name or business name listed on the Patron Recognition Wall;
- Name included on select project materials and event signage;
- Recognition on the Audubon de México website.



Patron Participation Form

Thank you for becoming a part of the story of La Vida de la Cachinches and supporting this exciting mural walk project.

Please complete this form and submit to **audubondemexico@gmail.com**, along with your company logo. You will receive an reply from us confirming your participation and providing further details.

Company Name or Individual Name:

Contact Person: _____

Title/Role: _____

Email Address: _____

Phone Number: _____

Level of Giving / Sponsorship Level

Patrons provide financial support for La Vida de las Cachinches will receive a tax-deductible receipt.

- Legacy Patron: \$20,000 mxn
- Mural Patron \$12,000 mxn
- Community Circle Patron Financial donation: _____
In-kind donation value: _____

Receipt needed for tax purposes? Yes No

Signature acknowledging participation:

Please print name

Signature

Date: _____

Mural Themes

1. Las Cachinches Arroyo: Tracing the path of the stream

A beautifully illustrated map showing the arroyo's journey from its origins through the city to Presa Allende, including historic landmarks, colonias, bridges, walking paths, trees, neighborhoods, and wildlife along its route. Gentle blue ribbon of water winding like a story to create understanding and connection.

2. Painted by Children: Life along the Creek, Where Wonder Begins

Children are inheriting the future of San Miguel and its environmental health. It is important that their voices be heard in the mural walkway, and this opportunity to inform the design and paint a mural will instill them with ownership and pride.

3. Water Shapes our World Water is a life-giving force, that flows through the land shaping our world and connecting us all.

4. Song of the Birds — The Voices of the Arroyo

Birds and their songs and calls have captured the human imagination since time immemorial. Most notably the voice of nature, their presence and populations signal the health of an environment.

5. Insects: Small but Mighty Small but mighty, insects support life by helping plants grow, feeding wildlife, and keeping nature in balance.

6. Mammals: our Hidden Neighbors

Although often only visible at night, mammals are part of the hidden rhythm of Las Cachinches, nurturing the ecosystem while reflecting our shared need for shelter, family, and connection.

7. Reptiles and Amphibians: Life between land and water

Reptiles and amphibians are amazing creatures, highly sensitive to pollution and changes in moisture - their presence (or absence) tells us if water and land are healthy.

8. The Power of Plants

Plants transform sunlight into life—nourishing animals, shaping habitats, and sustaining the living world around us. Their flowers add color and dimension to the arroyo.

9. Trees: Roots of Strength

Trees offer shelter, nourishment, and shade—cooling the land, holding water, and producing the oxygen that allows life to thrive.

10. Moments of Wonder

“All life is connected in Las Cachinches—seen and unseen, small and soaring, quiet and wild.”

11. Hands for the Earth

With many hands, we care for the life of Las Cachinches —healing, growing and protecting life together.

12. Cycles of Life

Life in Las Cachinches moves in cycles—rain and drought, growth and rest—each season bringing change, renewal, and new beginnings.

- Rainy season: flowing water, lush green plants, frogs, insects
 - Dry season: softer tones, exposed stones, animals adapted to heat
 - Blooming moment: wildflowers and pollinators in motion
 - Seed/rest phase: seeds, falling leaves, quiet tones
-

Examples of text accessed via QR codes:

MURAL 1: Tracing the Path of Las Cachinches

Las Cachinches isn't just a line on a map — it is a living thread of water, history, and life weaving its way through our city. For generations, this creek has shaped the land, nourished plants and animals, refreshed migrating birds, and quietly supported human communities. When you follow its path, you are following the heartbeat of a watershed.

Over time, as San Miguel grew, parts of Las Cachinches were altered, channeled, buried, paved over, or polluted. The creek that once flowed freely and supported abundant life has faced moments of neglect and degradation, like so many urban waterways around the world. These changes remind us how powerful human actions are — both in harm and in healing.

Even when parts of the creek feel dry, hidden, or forgotten, Las Cachinches is still alive. Water still moves. Seeds still wait. Wildlife still travels its path. The land still remembers. And today, more people than ever are rediscovering its importance and imagining what it can become — healthier, greener, more vibrant, and full of life once again.

MURAL 2: Painted by Children: Life along the Creek, Where Wonder Begins

Nature is more than something to look at — it is a place to imagine, to explore, to laugh, and to feel alive. For children, Las Cachinches is not just a creek. It is a world of tiny adventures: watching birds lift into the sky, discovering a beetle on a leaf, feeling the breeze, hearing water after rain. Moments like these shape how children see life — and how they learn to care for it.

Time in nature helps children grow stronger, more curious, more creative, and more confident. It helps them feel calm. It teaches empathy. It inspires questions. It connects them to something bigger. This place has the power to nurture joy, learning, and emotional well-being — simply by being alive and present in the city.

When children love nature, they protect it. The young artists who painted this mural are not only celebrating what is beautiful — they are imagining a future where Las Cachinches is greener, cleaner, and full of life. The laughter and hope you see here remind us that the choices we make today shape the world they will inherit tomorrow.

If we take care of this creek, children will always have a place to wonder, to learn, to dream, and to thrive. The future of Las Cachinches — and of the children who grow up beside it — is full of possibility.

The project team

Project and fiscal management

Sociedad Audubon de México, AC, April Gaydos, Presidente

Audubon has served San Miguel de Allende since 1967, strengthening relationships with the land, water, and all living things, while fostering a commitment to protecting and restoring our natural heritage and ecological well-being.

Audubon's Nature in the City program promotes awareness of the critical environmental services, wildlife habitats, and wonderful places for outdoor recreation that nature provides, and encourages activities that engage people to help nature in the city thrive.

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Project advisor

Colleen Sorenson

Involved in graffiti and street art since the 1970s in New York City, Colleen's "Painting in Tile" series consists of a collection of colorful mosaics, collaborations with local, national, and international street artists.

She is the founder of the Muros en Blanco (Walls in White) project in San Miguel de Allende (2012–2020), securing permission to legally paint in the street with the first street art festival in 2013 and the establishment of an art district along the Arroyo las Cachinches.

Currently, Colleen is interviewing street artists for the monthly magazine Atención News... Street Art in San Miguel and writing a book about the history of the San Miguel street art movement since 2012.

Contact: colleensfsa@yahoo.com WhatsApp: +52 415 190 0351

Artist Management

Yazmín Obregón Prescott

Born and raised in San Miguel de Allende, Yazmín grew up immersed in a world of creativity.

Her mother is a painter and her grandfather, a muralist. It wasn't until people started buying her creations, through painted aprons, that she began to believe in her untapped potential.

She began her professional art career in August 2017. Since then, she has explored diverse media and techniques, continuously learning and growing.

Her favorite projects are murals, due to their enormous canvas with endless possibilities. Through her work, she seeks to inspire and transform spaces.

www.instagram.com/artbyyazmin

Merle Herrera

Merle is an urban artist and cultural promoter based in San Miguel de Allende. She feels a deep love for San Miguel, which provided the foundation for her to formalize, strengthen, and expand her artistic practice.

With over 17 years of experience in large-scale muralism, her work is inspired by nature and wildlife, integrating biodiversity advocacy as an essential part of her practice.

In 2022, she received the San Miguel de Allende Municipal Youth Award in the Artistic Expression category.

www.instagram.com/merle.one